



## Canadian Football League Alumni Association

### Executive Director (Part-Time)



**Lead our organization dedicated to supporting CFL alumni and promoting Canadian football.**

**Mission Statement:** The CFLAA creates value and camaraderie for our members by celebrating and supporting Canadian football and demonstrating commitment and service to our community.

#### **About Us:**

The CFLAA is a non-profit organization supporting former CFL players, Canadian football, and CFL communities. We assist players facing hardship with our Alumni Support Fund and celebrate our game's great legacy (see [www.cflaa.ca](http://www.cflaa.ca)) for more information.

#### **The Opportunity:**

We seek a passionate leader to build on our success. You'll be the face of the organization, driving strategic initiatives, fostering strong relationships and organizing events. You will be reporting to a Board of Directors working from your home office in Canada

#### **Responsibilities:**

- Lead strategic planning and execution
- Oversee finances and ensure efficient operations
- Manage Board relations and communications
- Cultivate relationships with stakeholders and sponsors
- Champion the CFLAA mission
- Work with a team planning and organizing the annual Legends Luncheon held in each year's Grey Cup host city

## **Qualifications:**

- Senior leadership experience (degree preferred)
- Non-profit or charitable sector experience
- Strong understanding of event planning and social media
- CFL background (Former player or network)

## **Success is measured by:**

- Leveraging stakeholder relationships
- Working with the Board of Directors, establishing a clear future direction for the CFLAA
- Increased impact through the Support Fund, stakeholder engagement, and relevance with CFL Alumni
- Increased number of strategic partnerships and sponsorships

**We offer a part-time, contract position in a positive work environment.**

**The CFLAA is committed to equity, diversity, and inclusion.**

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## **How to Apply:**

Please send your resume and compensation expectations in Word or PDF format by July 19, 2024 to: [info@cflaa.ca](mailto:info@cflaa.ca)

**Please note that only those candidates meeting the selection criteria will be contacted.**

